

Why become a sponsor?

Immerse yourself within a **fiercely loyal community**

70,000 pairs of eyes

Exposure to a diverse range of **future clientele**

Support economic growth by supporting small, local businesses



Contact Information

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Evanston[™]
Parks & Recreation



2026
Sponsorship
Opportunities

In 2025, we...

Grew our market attendance by 10k to see a total of **70k patrons** in 2025

Had a total of **70 different vendors**

Enjoyed performances by **21 different musicians** & groups

6 sponsors bought more tables throughout the season



Sponsorship Levels

Tabling at the Market

Barn Raiser, \$1,000

- 4 days of tabling
- Logo on all A-frames
- Logo on market pamphlet
- Permanent logo on website
- Permanent logo in the Parks & Recreation newsletter

Harvester, \$750

- 3 days of tabling
- Logo on all A-frames
- Logo on market pamphlet
- Permanent logo on website

Seed Sower, \$500

- 2 days of tabling
- Permanent logo on website

Farmers' Friend, \$250

- 1 day of tabling



by Natalie Santoro

Spotlight, \$75

Nearly every week, we put a “**spotlight**” on multiple vendors. These spotlights consist of a raffle basket, free samples, or vendor-specific coupons.

\$75 sponsors one of our vendors' spotlights.

Your sponsorship will be posted in our weekly newsletter, on social media, at the vendor's tent, and at the City's tent.